

Thursday, 17/Sept/2026**EASM 2026 · Workshops**

Workshop	Time	Location	Authors	Contributors
Internationalization of Sport Management Education, Photo Elicitation, and the Carryover Impact of Short-term Study Abroad	5:00pm - 6:30pm	Iris Hall	Stacy Warner, Katie Misener, Andrea Buenano, Kindal Shores, Becky Geyer	• Stacy Warner • Katie Misener • Andrea Buenano • Kindal Shores • Becky Geyer
Participatory Action Research and Addressing Persistent Challenges in Sport Management	5:00pm - 6:30pm	Orion Hall	Géraldine Zeimers, Kyle Rich, Selçuk Açikgöz	• Géraldine Zeimers • Kyle Rich • Selçuk Açikgöz
Balancing Profit and Principle: Gambling Sponsorship and CSR Tensions in Professional Sport	5:00pm - 6:30pm	Celeste Hall	Bart van Bezooijen, Bram Constandt, Paul Kitchin, Brendon Knott	• Seppe Allegaert: Perspective: Sports marketing • Bart van Bezooijen: Perspective: Sports Management • Tunde Adebisi: Perspective: Sociology of Sport • Brendon Knott and Talent Mayo: Perspective: Sponsorship • Paul Kitchin: Perspective: Sport management and safeguarding
New Directions In Event Leverage Research For Sport Organizations: Achieving And Measuring	5:00pm - 6:30pm	Grace Hall A	Paul Hover, Koen Breedveld, Marijke Taks	• Arnout Geeraert: Creating public value through collaborative governance in major sport events: evidence from the Netherlands

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				• Christoph Breuer & Pamela Wicker: Automatic, assisted, and unintended leverage effects: Learnings from UEFA EURO 2024 and the EHF Men's Handball 2024 • Claudio Rocha: Different Hosts, Same Challenges – Why Organising Committees Struggle to Generate Knowledge for Local Sport Organisations after Hosting Sport Major Events • David McGillivray • Inge Derom (with Luna van der Steen, Girish Ramchandani and Simon Shibli): Advancing Event Leverage Research Using Theory of Change • Koen Breedveld & Paul Hover: FKB Games: Sporting Spectacle with Significance for the Sports Sector • Kostas Alexandris: The Application of SDG's in the Management of Running Events • Laura Misener: Beyond Charity: Disability, Power, and the Limits of Sport Event Leveraging • Luke Potwarka
Using Digital Technologies to Internationalize Sport Management in Higher Education	5:00pm - 6:30pm	Grace Hall B	Heather Gibson, Christine Wegner, Brendon Knott, Marlene Dixon, Mark LaSota	• Presentation 1: Integrating Global Colleagues into Class Lectures: A Digital Approach to Course Internationalization • Presentation 2: Hybrid Virtual Exchange Sport Industry Professionals – South African and American Youth Soccer Coaches

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				• Presentation 3: Teaching sport and social issues using COIL with two international partners
From Understanding to Action: Interpreting and Advancing Gender Equity in Sport	5:00pm - 6:30pm	Grace Hall C	Katie Lebel, Iris Schuller, Chris Horbel, Daniela Schwarz, Anna-Maria Strittmatter	• Katie Lebel • Iris Schuller • Chris Horbel • Daniela Schwarz • Anna-Maria Strittmatter