

Sustainability Policy & Initiatives of the EASM 2026 Conference

- **Sustainable Travel & Low-Carbon Mobility:** Participants are strongly encouraged to opt for public transportation rather than private vehicles for their local commutes, as well as to consciously consider environmental impact and carbon footprint when planning their travel to and from Thessaloniki.
- **Eco-Certified Venue:** The host hotel holds the Green Key certification (held continuously for the past 5 years), adhering to international sustainable tourism standards set by the Foundation for Environmental Education (FEE).
- **Responsible catering and no food waste:** Catering quantities are carefully planned based on the expected number of participants and the conference schedule to avoid overproduction. Any leftover food will be donated to local charities, further reinforcing our commitment to social responsibility.
- **Expanded vegetarian and vegan options:** Menus feature a greater variety of plant-based choices.
- **Recycling stations on every floor:** Clearly marked bins for paper and plastic recycling are available throughout the venue.
- **Water refill stations:** Water stations are provided to encourage the use of reusable bottles and reduce single-use plastic.
- **Conference Walking Challenge:** Participants are invited to join a walking challenge via a dedicated mobile app that tracks steps, showcasing Thessaloniki as a compact, walkable city. The quiz is integrated into the EASM conference app.
- **"Thessaloniki Green City" Quiz:** An interactive sustainability quiz highlighting Thessaloniki's environmental initiatives and green credentials. The quiz is integrated into the walking challenge app to enhance participant engagement.